



Organic Research: Positions (Desktop)

shadyrays.com

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7.6K KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

201.8K TRAFFIC

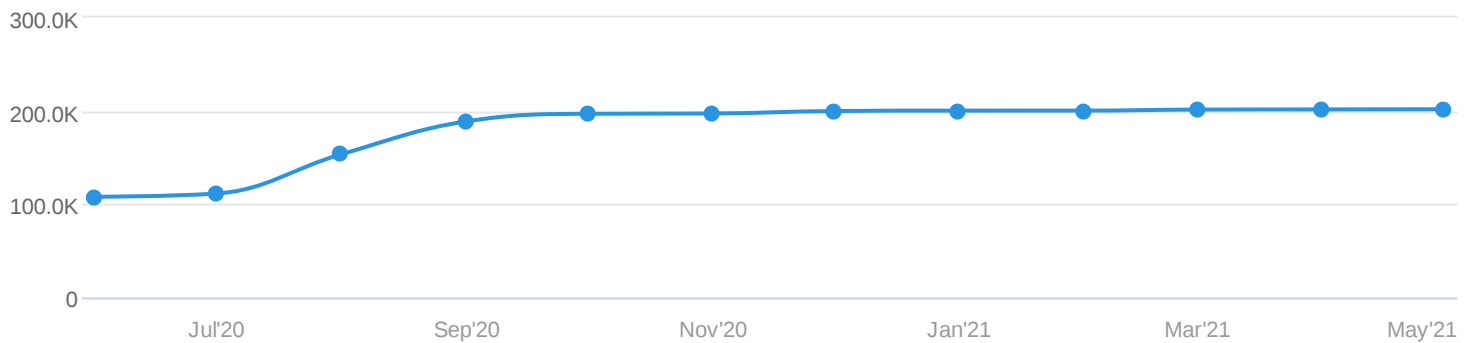
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

\$8.6M TRAFFIC COST

Estimated price of organic keywords in Google AdWords

Organic Search: Traffic chart

shadyrays.com | US | 1 Year



Organic Search: Positions 1 - 100 (7,600)

US | shadyrays.com

Keyword	Pos	Volume ▼	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
blue light glasses	59 (24)	550,000	62.00	1.21	↗	0.02	0.00	1.00	2,510,000,000		a day ago
rays	28 (39)	450,000	87.00	1.26	↗	0.06	0.00	0.01	2,450,000,000		a day ago
sunglasses	83	368,000	74.00	1.30	↗	< 0.01	0.00	1.00	923,000,000		a day ago
shady rays	1 (1)	201,000	42.00	46.51	↗	79.69	87.15	0.95	2,930,000		a day ago
velocity	81 (75)	165,000	65.00	7.89	↗	< 0.01	0.00	0.00	162,000,000		a day ago
allure	18 (14)	110,000	82.00	1.32	↗	0.03	0.00	0.05	244,000,000		a day ago
blackout	68 (72)	110,000	74.00	3.55	↗	< 0.01	0.00	0.02	134,000,000		a day ago
calico	38 (35)	110,000	72.00	5.00	↗	0.03	0.00	0.01	34,300,000		a day ago

Keyword	Pos	Volume ▼	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
shade	23 (22)	90,500	71.00	2.08	↗	0.06	0.00	0.96	1,490,000,000		a day ago
polarized sunglasses	44 (51)	74,000	44.00	1.19	↗	0.01	0.00	1.00	32,300,000		a day ago
blue light	33 (32)	60,500	61.00	1.03	↗	0.02	0.00	0.38	5,700,000,000		a day ago
aviator	27 (31)	60,500	76.00	1.21	↗	0.04	0.00	0.86	147,000,000		a day ago
prescription sunglasses	30 (25)	60,500	60.00	2.20	↗	0.04	0.00	1.00	61,300,000		a day ago
aviator sunglasses	56 (56)	40,500	54.00	1.12	↗	< 0.01	0.00	1.00	49,900,000		a day ago
aviator glasses	97 (97)	27,100	52.00	1.04	↗	< 0.01	0.00	1.00	85,300,000		a day ago
pardon my take	16 (15)	27,100	57.00	0.81	↗	0.06	0.00	0.03	54,000,000		a day ago
barstool sports store	96	22,200	50.00	8.84	↗	< 0.01	0.00	1.00	18,000,000		a day ago
shady	16 (14)	22,200	59.00	0.00	↗	0.05	0.00	0.00	85,800,000		21 hours ago
2 bears 1 cave	74 (75)	18,100	33.00	0.00	↗	< 0.01	0.00	0.02	98		18 hours ago
rx optical	85 (89)	18,100	45.00	1.79	↗	< 0.01	0.00	0.03	34,600,000		21 hours ago
purple sunset	79 (73)	14,800	34.00	0.00	↗	< 0.01	0.00	0.11	357,000,000		19 hours ago
ray ban replacement lenses	65 (71)	14,800	39.00	0.66	↗	< 0.01	0.00	1.00	2,920,000		19 hours ago
shade store	35 (34)	14,800	62.00	5.05	↗	< 0.01	0.00	0.50	985,000,000		19 hours ago
sunglasses store	49 (49)	14,800	79.00	1.04	↗	< 0.01	0.00	0.54	1,540,000,000		18 hours ago
crazy rays	80 (86)	14,800	36.00	2.77	↗	< 0.01	0.00	0.14	28,900,000		21 hours ago
shaydee	85 (87)	12,100	31.00	0.00	↗	< 0.01	0.00	0.00	502,000		17 hours ago
ymh	75 (63)	12,100	60.00	0.00	↗	< 0.01	0.00	0.00	86		15 hours ago
polarized sunglasses for women	53 (51)	12,100	47.00	1.98	↗	< 0.01	0.00	1.00	30,700,000		17 hours ago
snow goggles	52 (47)	12,100	47.00	1.08	↗	< 0.01	0.00	1.00	58,400,000		14 hours ago

Keyword	Pos	Volume ▼	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
shady rays sunglasses	1 (1)	12,100	33.00	25.10	↗	4.79	2.83	1.00	2,550,000		19 hours ago
polarized sunglasses for men	61 (61)	12,100	43.00	1.46	↗	< 0.01	0.00	1.00	17,700,000		18 hours ago
barstool instagram	57 (63)	12,100	31.00	3.76	↗	< 0.01	0.00	0.01	64		19 hours ago
prescription rx	73 (73)	9,900	78.00	2.54	↗	< 0.01	0.00	0.53	187,000,000		17 hours ago
black sunglasses	68 (69)	9,900	28.00	0.74	↗	< 0.01	0.00	1.00	3,100,000,000		16 hours ago
oakmont	71	9,900	54.00	3.44	↗	< 0.01	0.00	0.01	8,640,000		17 hours ago
sunny ray	7 (7)	8,100	30.00	30.18	↗	0.16	0.11	0.00	144,000,000		2 days ago
maui jim sunglasses women	61 (62)	8,100	50.00	0.63	↗	< 0.01	0.00	1.00	88		14 hours ago
bryce brown	44 (52)	8,100	45.00	0.00	↗	< 0.01	0.00	0.00	63,800,000		13 hours ago
costa women's sunglasses	62 (60)	8,100	50.00	1.38	↗	< 0.01	0.00	1.00	70,400,000		15 hours ago
shades of light promo code	81 (68)	8,100	55.00	1.73	↗	< 0.01	0.00	0.35	7,600,000		15 hours ago
costa sunglasses sale	93 (88)	8,100	61.00	1.06	↗	< 0.01	0.00	1.00	50,600,000		15 hours ago
maui jim sunglasses for men	65 (66)	8,100	42.00	0.60	↗	< 0.01	0.00	1.00	93		a day ago
mens costa sunglasses	73	8,100	61.00	2.50	↗	< 0.01	0.00	1.00	23,800,000		15 hours ago
two bears one cave	65 (69)	8,100	35.00	0.00	↗	< 0.01	0.00	0.02	26,500,000		13 hours ago
blue glasses	72 (74)	8,100	50.00	0.99	↗	< 0.01	0.00	1.00	3,760,000,000		14 hours ago
shady rays reviews	2 (2)	6,600	36.00	22.41	↗	0.08	0.04	1.00	1,080,000		2 days ago
shady rays reviews	1 (1)	6,600	36.00	22.41	↗	2.61	1.37	1.00	1,080,000		2 days ago
bluelight glasses	64 (65)	6,600	58.00	1.57	↗	< 0.01	0.00	1.00	60,600,000		a day ago
white sunglasses	55 (58)	6,600	19.00	0.81	↗	< 0.01	0.00	1.00	2,630,000,000		a day ago
your mom's house podcast	99 (93)	6,600	50.00	1.61	↗	< 0.01	0.00	0.01	5,680,000		2 days ago

Keyword	Pos	Volume ▼	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
ray ban polarized	48 (72)	6,600	47.00	0.97	↗	< 0.01	0.00	1.00	92		14 hours ago
panama jack sunglasses	65 (87)	6,600	26.00	0.26	↗	< 0.01	0.00	1.00	76		14 hours ago
ray ban p	58 (72)	6,600	48.00	1.12	↗	< 0.01	0.00	1.00	98		14 hours ago
blue ray glasses	24	5,400	57.00	1.21	↗	< 0.01	0.00	1.00	454,000,000		a day ago
barstool shop	96	5,400	49.00	10.00	↗	< 0.01	0.00	1.00	76,100,000		a day ago
shady rays com	1 (1)	5,400	32.00	24.07	↗	2.14	1.21	1.00	2,550,000		a day ago
shades glasses	59 (67)	5,400	55.00	0.85	↗	< 0.01	0.00	1.00	1,100,000,000		a day ago
polarized glasses	65 (78)	5,400	56.00	1.03	↗	< 0.01	0.00	1.00	22,100,000		a day ago
ray ban glasses for women	84 (93)	5,400	58.00	0.97	↗	< 0.01	0.00	1.00	27,000,000		a day ago
shadyrays com	1 (1)	5,400	40.00	24.07	↗	2.14	1.21	1.00	88		a day ago
siriusxm my account	63	5,400	62.00	1.29	↗	< 0.01	0.00	0.03	87		a day ago
clubmaster	73 (67)	4,400	33.00	1.26	↗	< 0.01	0.00	1.00	11,200,000		a day ago
clubmaster	72 (68)	4,400	33.00	1.26	↗	< 0.01	0.00	1.00	11,200,000		a day ago
amber wood	83 (91)	4,400	29.00	0.48	↗	< 0.01	0.00	0.10	151,000,000		a day ago
optical shop	64 (66)	4,400	30.00	2.15	↗	< 0.01	0.00	0.33	224,000,000		a day ago
ray ban erika classic	97 (96)	4,400	38.00	1.19	↗	< 0.01	0.00	1.00	6,810,000		a day ago
riggs barstool	55 (54)	4,400	23.00	0.00	↗	< 0.01	0.00	0.00	76		a day ago
the dollop podcast	96	4,400	54.00	0.84	↗	< 0.01	0.00	0.01	399,000		a day ago
black gold sights	74	4,400	33.00	0.67	↗	< 0.01	0.00	0.89	75		a day ago
ymh merch	53	3,600	25.00	0.64	↗	< 0.01	0.00	0.19	94		14 hours ago
ray ban eyeglasses womens	88	3,600	53.00	1.22	↗	< 0.01	0.00	1.00	2,260,000		a day ago

Keyword	Pos	Volume ▼	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
ray ban aviator polarized	70	3,600	46.00	1.09	↗	< 0.01	0.00	1.00	7,050,000		a day ago
blenders eyewear reviews	70 (62)	3,600	41.00	1.68	↗	< 0.01	0.00	1.00	7,730,000		a day ago
sunglass lens replacement	86 (88)	3,600	42.00	1.28	↗	< 0.01	0.00	1.00	2,630,000		a day ago
ray ban justin classic	94	3,600	33.00	1.14	↗	< 0.01	0.00	1.00	10,600,000		a day ago
magnetic reading glasses	86 (76)	3,600	47.00	0.80	↗	< 0.01	0.00	1.00	13,300,000		a day ago
rx safety glasses	98 (98)	3,600	55.00	1.55	↗	< 0.01	0.00	1.00	11,600,000		a day ago
gold rx	27 (28)	3,600	67.00	2.25	↗	< 0.01	0.00	0.45	108,000,000		a day ago
von zipper sunglasses	85	3,600	39.00	1.17	↗	< 0.01	0.00	1.00	100		a day ago
sirius radio customer service	27	3,600	63.00	1.53	↗	< 0.01	0.00	0.06	30		15 hours ago
bluegabe	88 (79)	3,600	41.00	0.00	↗	< 0.01	0.00	0.01	47,600		a day ago
floats in the oaks	80 (80)	2,900	35.00	0.00	↗	< 0.01	0.00	0.00	95		13 May 2021
maui jim replacement lenses	45 (39)	2,900	38.00	0.87	↗	< 0.01	0.00	1.00	72		15 hours ago
costa replacement lenses	59 (59)	2,900	37.00	0.94	↗	< 0.01	0.00	1.00	91		13 May 2021
sunglasses for big heads	97 (91)	2,900	16.00	0.59	↗	< 0.01	0.00	1.00	45,300,000		14 hours ago
polarized prescription sunglasses	33 (33)	2,900	49.00	1.86	↗	< 0.01	0.00	1.00	5,160,000		13 May 2021
motorcycle sunglasses	98 (95)	2,900	39.00	0.37	↗	< 0.01	0.00	1.00	133,000,000		13 hours ago
ray ban hexagonal sunglasses	97 (93)	2,900	37.00	1.11	↗	< 0.01	0.00	1.00	4,160,000		16 hours ago
ray ban polarized sunglasses	83 (87)	2,900	55.00	0.98	↗	< 0.01	0.00	1.00	9,350,000		16 hours ago
costa prescription sunglasses	78 (85)	2,900	47.00	1.21	↗	< 0.01	0.00	1.00	2,090,000		16 hours ago
shades sunglasses	4 (4)	2,900	57.00	1.72	↗	0.10	0.00	1.00	225,000,000		17 hours ago
black ocean	36 (36)	2,900	29.00	0.00	↗	< 0.01	0.00	0.00	1,170,000,000		7 days ago

Keyword	Pos	Volume ▼	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
calimesa	64 (64)	2,900	30.00	0.20	↗	< 0.01	0.00	0.00	1,860,000		13 May 2021
ray ban clubmaster sunglasses	92 (92)	2,900	42.00	1.02	↗	< 0.01	0.00	1.00	5,530,000		13 May 2021
ray trailer park boys	92 (92)	2,900	44.00	7.26	↗	< 0.01	0.00	0.01	96		13 May 2021
rays logo	85 (85)	2,900	29.00	0.00	↗	< 0.01	0.00	0.02	227,000,000		13 May 2021
shady rays coupon	14 (13)	2,400	53.00	42.43	↗	< 0.01	0.00	0.95	1,750,000		18 hours ago
sun rays png	70 (70)	2,400	24.00	0.00	↗	< 0.01	0.00	0.00	412,000,000		7 days ago
x series	52 (52)	2,400	67.00	3.31	↗	< 0.01	0.00	0.69	4,930,000,000		13 May 2021
amazon sunglasses womens	83 (83)	2,400	32.00	0.35	↗	< 0.01	0.00	1.00	85		6 days ago